

Emre Kunduraci, CoS, The Chief of Staff's presentation at TBUK focuses on "Drivers of Business Growth and Increasing Agility and Speed of Execution." The strategic outlook encompasses transforming TBUK offices to reflect energy and customer focus, while also emphasizing individual ownership of the Bank's strategy. Mr. Kunduraci underscores the importance of a proactive mindset, skills alignment, and personal accountability in serving High Net Worth customers. The presentation highlights key drivers for growth, particularly focusing on wallet penetration within the top 10% of the customer portfolio. The goal is to provide tailored and efficient service to enhance the Bank's balance sheet size. Overall, Mr. Kunduraci sets a strategic compass for TBUK, addressing critical aspects for success in a dynamic market and laying the foundation for forward momentum.